

Crime Control and Prevention District

What is it, how it's created and purpose

- Texas Local Government Code – Title 11 Public Safety Chapter 363
- Created through election (voted on citizens of community)
- Governed by board of citizens or council
- Funded through sales tax collected by city (1/8th of 1%) ***DOES NOT** increase any taxes.
- Generates additional funding the Department can utilize to purchase necessary equipment and address staffing issues by funding additional personnel.
- Provides Police Department funds to help local community resources (Comal/ Guadalupe County Crisis Centers, Child Advocacy Center and after-school programs)

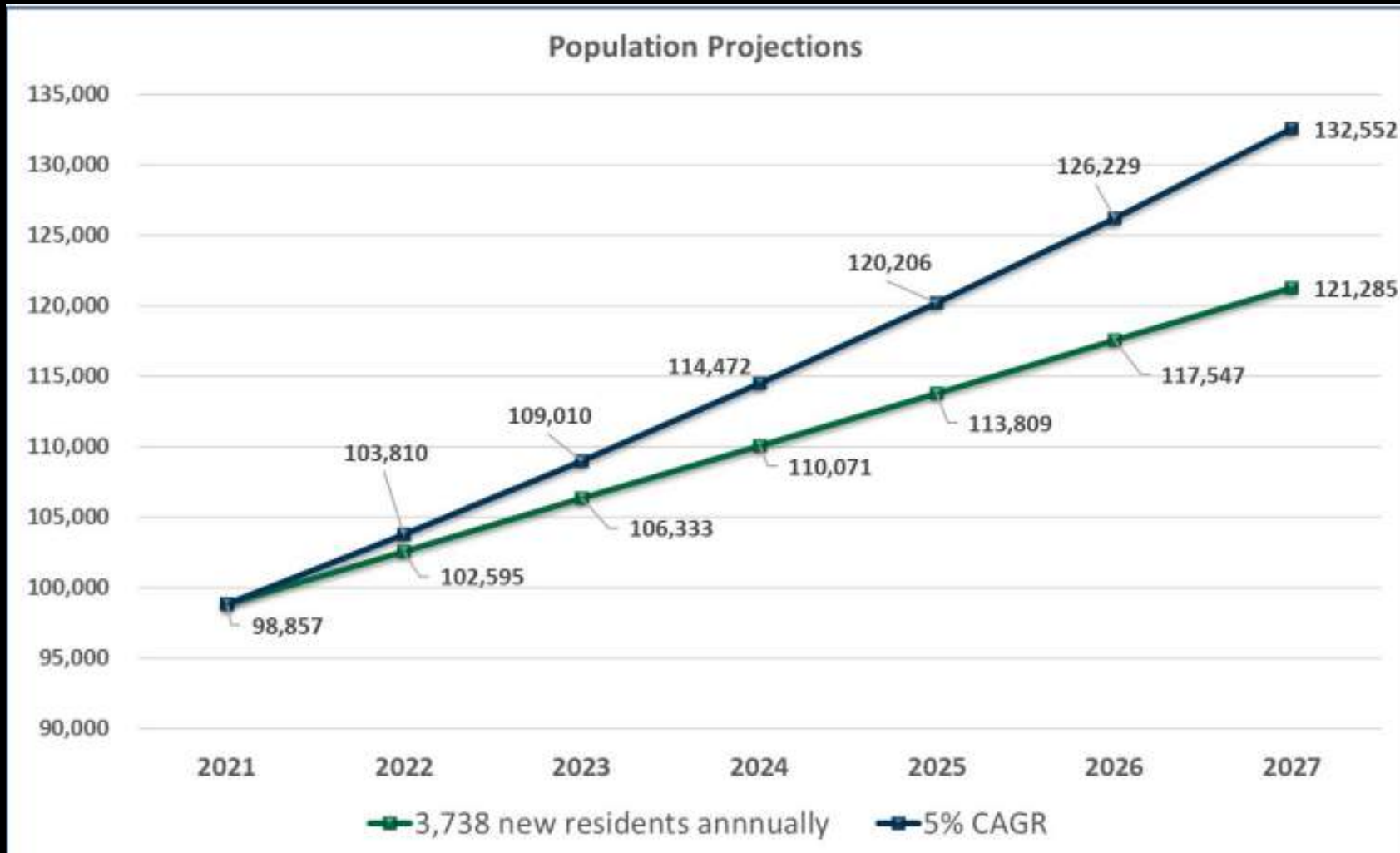
5-year Projected Population Growth

*CONB Financial Forecast

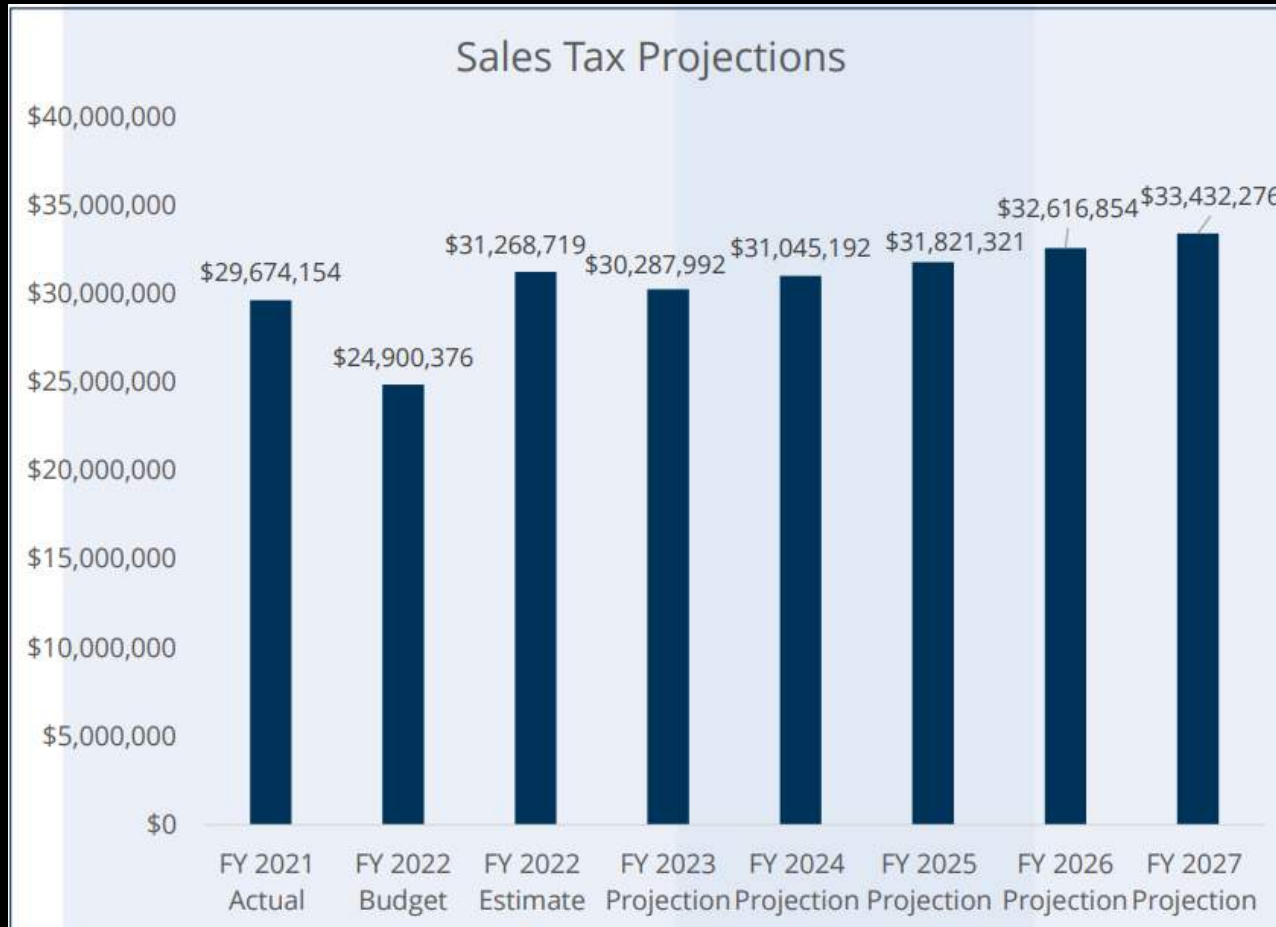
Population Growth (2010-2021)				
	2010	2021	Net Change	% Change
New Braunfels	57,740	98,857	41,117	71%
San Antonio/NB MSA	2,142,508	2,601,788	459,280	21%
Austin MSA	1,716,289	2,352,426	636,137	37%
Texas	25,145,561	29,527,941	4,382,380	17%

5-year Projected Population Growth

* CONB Financial Forecast



5-year Projected Population Growth * CONB Financial Forecast



Sales tax projections for the past several budgets have been conservative.

Actual sales tax received have increased significantly more than budgeted projections

Projected additional personnel to PD

Current budget forecast projections by CONB **only** propose adding
3 officers per year at a cost of \$600,000 annually

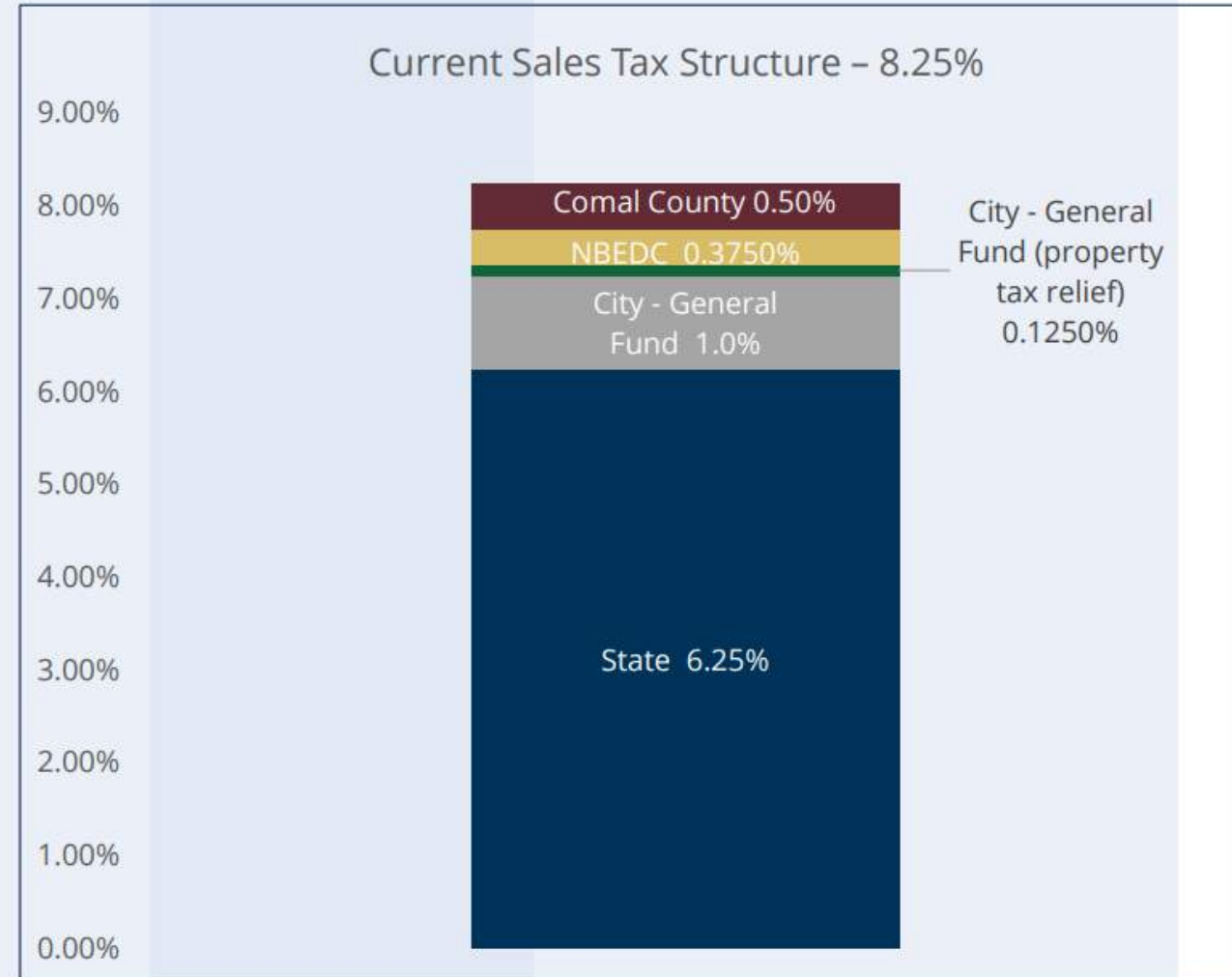
To catch up and keep up with growth, the actual need is much greater!!!

**Current staffing strategy is woefully
inadequate**

CRIME CONTROL AND PREVENTION DISTRICT (CCPD)

Current Sales Tax Distribution

- As mentioned earlier, sales taxes are the sole funding source for these districts
- State and local sales tax rates are capped at 8.25%. The graph illustrates the current allocation of total sales tax collections in the City of New Braunfels
 - Comal County - .5% = 1/2 cent
 - NBEDC - .375% = 3/8 cent
 - City Prop Tax Relief - .125% = 1/8 cent
 - City - General Fund - 1% = 1 cent
 - State - 6.25% - 6 ¼ cents
- If an election to establish a CCPD was called, it would need to concurrently determine what allocation was being reduced or eliminated



Re-allocation of collected sales tax

Re-allocation of the New Braunfels Economic Development Corporation from $3/8$ cent to $1/4$ cent

Based on updated revenue projections, $1/8^{\text{th}}$ of a cent would generate approximately \$3 million to aid the Police Department to address staffing shortages and strengthen partnerships with community groups.

Destination of \$1.00 in Sales Tax Collected in New Braunfels, Texas



State: 6.25% / .758 Cents

County: .50% / .061 Cents

City: 1% / .121 Cents

EDC: .375% / .045 Cents

Tax Relief .125% / .015 Cents

Destination of \$1.00 in Sales Tax Collected in New Braunfels, Texas



State: 6.25% / .758 Cents

County: .50% / .061 Cents

City: 1% / .121 Cents

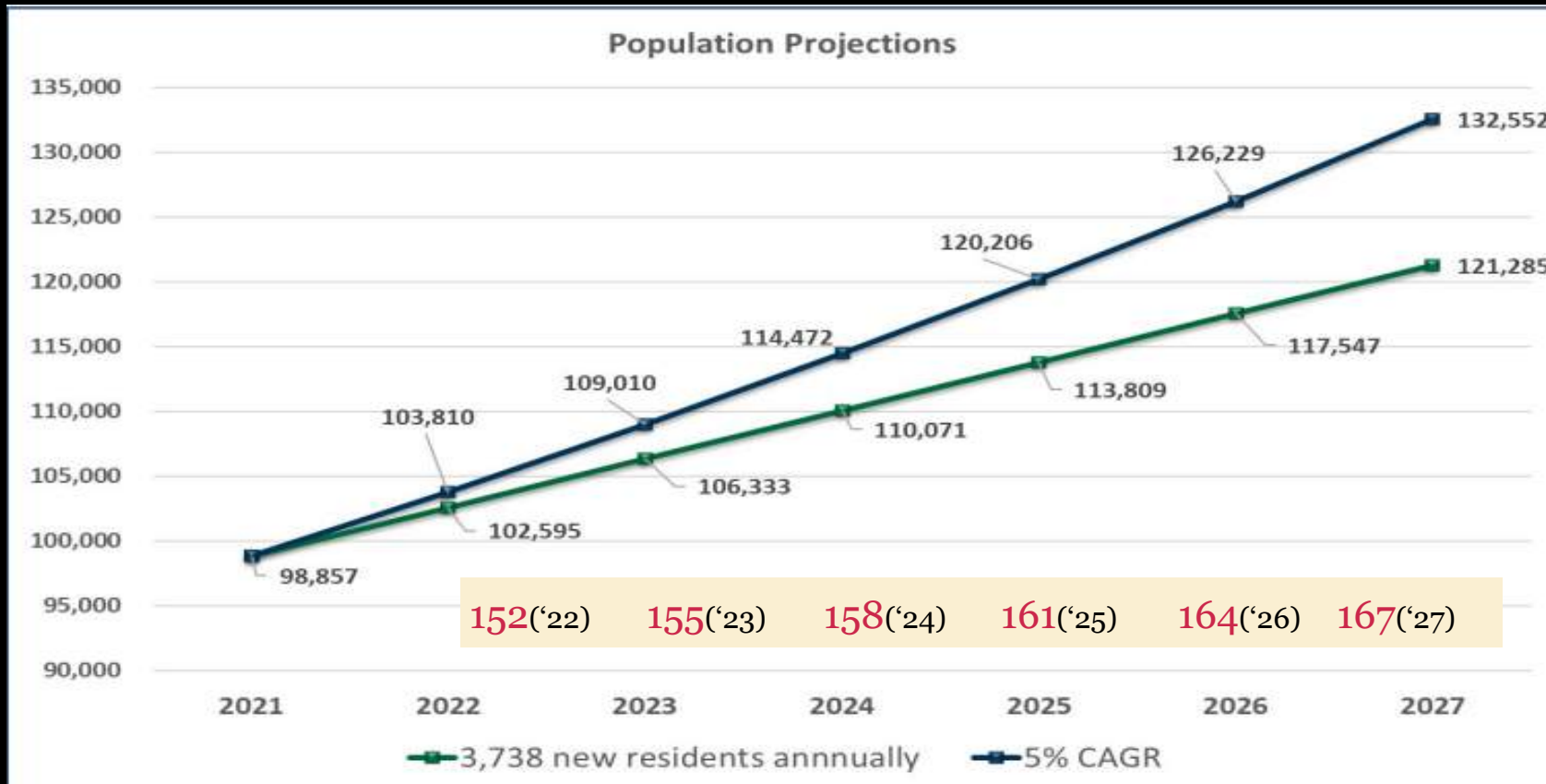
EDC: .25% / .030 Cents

Tax Relief .125% / .015 Cents

CCPD .125% / .015 Cents

5-year Projected Population Growth

* CONB Financial Forecast



Department's ability to provide safe environment is important to PD and citizens

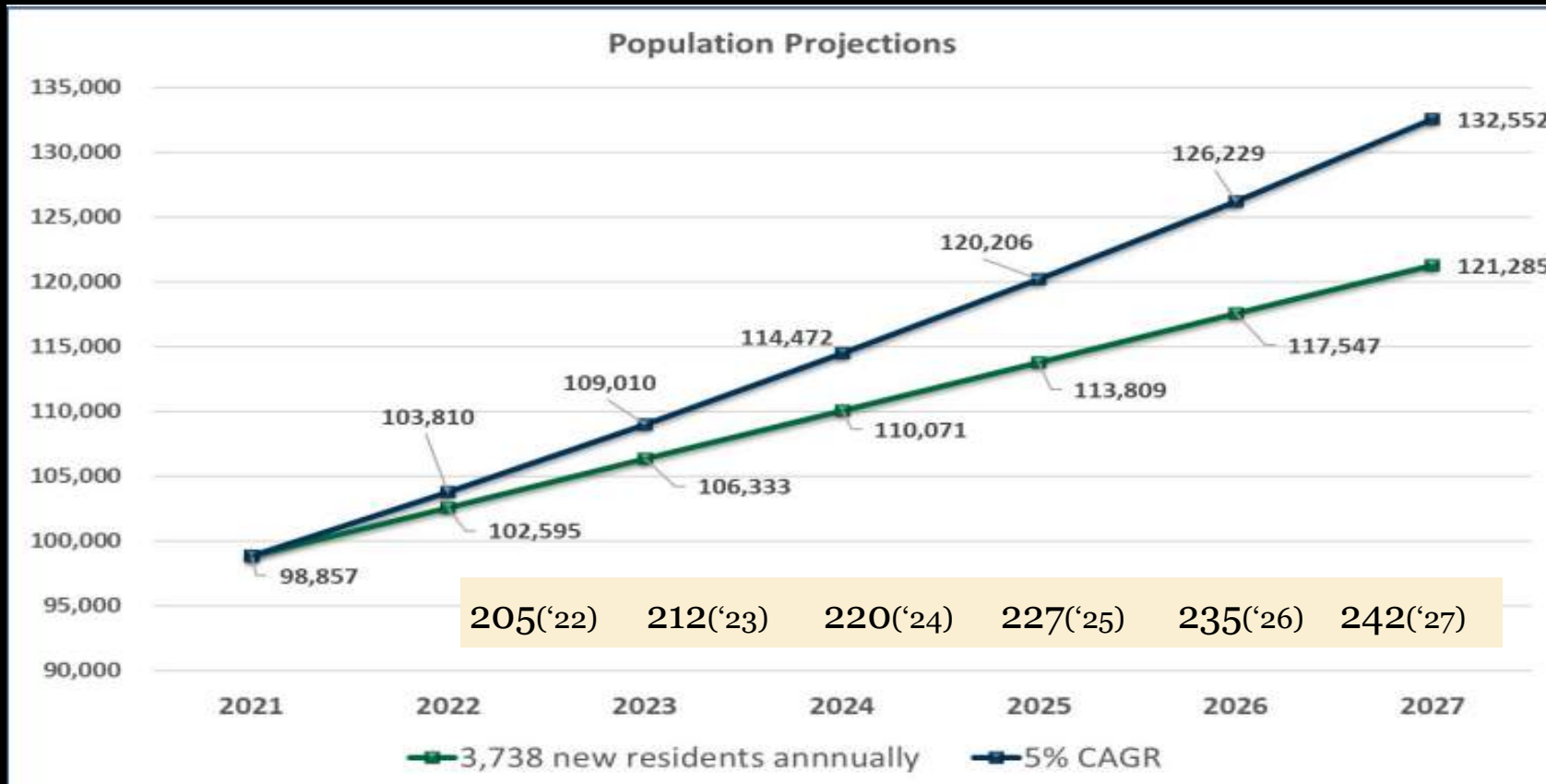
Public Safety has been rated at the top of citizen's of NB responded to survey.

Tremendous growth of city with slow growth of department are not a good strategy.

- Current Population is approximately 100,000 (does not account for year-round tourism)
- National average for officers per resident is 2 officers per 1,000 resident
- Current PD size 152 sworn personnel (Officer to Chief)
- Current population should be approximately 200 personnel total not including civilian staff.

5-year Projected Population Growth

* CONB Financial Forecast



Who has CCPD?

- 60 cities currently have districts
- Ft. Worth
- Keller
- Baytown – EDC utilizes CCPD as a selling point when courting developers to move to city.
- Castle Hills
- Windcrest
- Haltom City – Chief Lane has experience with CCPD

How does a Special Tax District work?

- The statute requires the appointment of a Temporary Board to consider a two-year strategic plan and budget plan
- If approved by voters, districts can exist for 5 years
- A referendum election must be called near the end of this 5-year period to continue or dissolve the districts
- Voters may then approve the districts for 5, 10, 15 or 20 years.

What can you do?

- Contact your council member expressing your support for CCPD. Right now there are only **2** council members in support of creating the CCPD. Council can vote to place the CCPD on the ballot, allowing **YOU** the citizens to decide.
- If you want to get involved, you can volunteer to serve on the CCPD board (let your council member know) You can also share this information with your neighbors and friends.
- When the time comes, vote in **FOR** the creation **CCPD**